



Junior League Cookbook Fact Sheet

Junior League of Madison

The Junior League of Madison is an organization of women committed to promoting local volunteerism, developing the potential of women in our community and to improving the community through effective actions and leadership of trained volunteers. Our long history of successful community advancement through education and charity is the result of both the local efforts and our affiliation with the Association of Junior Leagues International, which is made up of nearly 300 Junior Leagues in four countries involving 200,000 volunteer members.

Junior League Cookbooks

Mad About Food is the first cookbook fundraising project of the Junior League of Madison, however, Junior Leagues across the country have been producing books since shortly after the organization started in the early 1900's. Junior League cookbooks are recognized throughout the United States as quality, collectable products that have been effective in raising millions of dollars to support valuable community programs.

Highlights of Mad About Food

- It features nearly 300 recipes including tried and true favorites, innovative new recipes that utilize fresh ingredients and creative cooking techniques.
- It features fourteen treasured recipes from local restaurants.
- Most all recipes include a nutritional analysis.
- All recipes have been tested multiple times to ensure ease of preparation and successful outcomes.
- Helpful icons are sprinkled throughout to help cooks identify whether a recipe can be made ahead, requires extra preparation time, can be made quickly or is freezable. (add icons)
- It is seasoned with "local flavor" that gives readers a glimpse of why Madison, Wisconsin is consistently rated a top city to live.
- There are over 100 chef's tips that will make the novice cook look like a seasoned chef.
- It highlights several of the current and past community programs that are supported – via financial assistance and volunteer assistance – by the Junior League of Madison.
- *Mad About Food* retails at \$26.95 + tax. All proceeds from the sale of the book will go toward programs supported by the Junior League of Madison in its effort to ensure that women and children in the Greater Madison community have opportunities and services essential for their physical, intellectual, mental and social growth.

For more information about the Junior League of Madison or *Mad About Food*, call 888-894-1414.